



LIZETTE™

One shoe... endless possibilities.



Lizette gives your heels a whole new look! With Lizette shoe accessories, a basic shoe or boot gets Hollywood glam with a quick tie, buckle or wrap.

Its patent-pending design, originally developed to secure the shoe to the foot, keeps your jeans from slipping between the heel of your foot and a backless shoe. It wraps under the sole of your shoe and up around the ankle and/or leg, giving the illusion that the Lizette is part of the shoe.

Putting style in your step with the finest materials and embellishments, Lizette allows your shoe collection to reach endless possibilities!





Company Story

The patent-pending Lizette concept emerged as an everyday stylish gal got ready for an evening out. Debranel had on that pulled-together look – strikingly fabulous except for one pesky problem. With every step, her pant slipped between the heel of her foot and her backless shoe! Desperate for a solution, she reached into her vanity drawers, pulled out two jeweled hair ties and bound them together, looping one around the heel of her shoe and the other around her ankle. And viola! Not only did the rhinestones perk of her basic mule, her foot was now secured to her shoe! She danced the night away, often admiring her own invention and never pulling material out from under her foot. Less than a year later, Lizette went into production.

Made with the finest materials and Italian designs, Lizette offers any mule, pump, heel or boot a day-to-night transformation. Dangly rhinestones, sparkling buckles, or colorful wraps give a basic mule a bedazzling make-over! With 20 different styles, Lizette offers your shoe collection a range of possibilities... and a high-fashion solution to the oh-so-common pant-under-your-foot dilemma.

Launch Date: Fall 2005
Founder/Designer: Debranel
Retail Price-points: \$50 - \$80
Stores: Finer boutiques or
visit www.lizetteinc.com
U.S. Patent-pending